



## ELLYSE PINNEY

### EDUCATION

BFA with a focus in Graphic Design,  
University of North Florida

### MEMBERSHIPS

AIGA, Jacksonville, FL  
Alpha Chi Omega, University of  
North Florida

### EXHIBITIONS

Student Art Show  
University of North Florida  
Spring, 2006. Graphite on paper.

### PROFESSIONAL SKILLS

Proficient in using Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Flash, After Effects, Quark, HTML/CSS coding, photography, illustration, and screenprinting.

### GRAPHIC DESIGN EXPERIENCE

Intern, Jacksonville Magazine 05.2009–08.2009

Created branding and advertisements for the Great Wedding Giveaway of 2009 in *Jacksonville Magazine*, and assisted in photo shoot planning. Responsibilities included layout design, editorial changes, photo choice, and content management.

Director of Public Relations, Panhellenic Council 01.2008–01.2009

Developed a comprehensive PR plan for a council representing all five sororities on campus. Created the advertising campaign for recruitment, which included banners, fliers, mailouts, and press releases. Delegated and managed budgeted spending.

### WORK EXPERIENCE

Apparel M.I.T., Anthropologie 10.2010–Present

Manager in training; duties include markdowns, new hire training, payroll, store opening and closing operations, loss prevention, and floor management.

Dress Specialist, Anthropologie 04.2006–10.2010

Senior associate; duties include training new hires, register operations, fitting room supervision, and loss prevention.

### LEADERSHIP EXPERIENCE

President Design Club, University of North Florida 08.2008–12.2009

Restructured the club so that meetings were run in an organized fashion with actions, deliverables, and due dates assigned and monitored. Organized the Fall 2009 Senior Portfolio Show. Planned activities such as fundraisers and art events. The club is now a resource for the local AIGA when volunteers are needed.

Philanthropy/Fundraising Chair, Alpha Chi Omega 01.2006–01.2007

Raised money for nonprofit organizations through fundraising events, such as a charity breakfast and golf tournament, and coordinated volunteers for these events.

Formal Chair, Alpha Chi Omega 01.2006–01.2007

Organized a formal event for 250 people, adhering to a strict budget and deadline and making executive financial decisions. Negotiated contracts with food and transportation vendors. Managed a committee to perform hands-on tasks and to make collective decisions about event details.

hey@ellysepinney.com

550 W. Arlington Place #406  
Chicago IL 60614

407-810-2759

www.ellysepinney.com